

Seminar 11:

Let's talk...

**Television
&
Media**

+

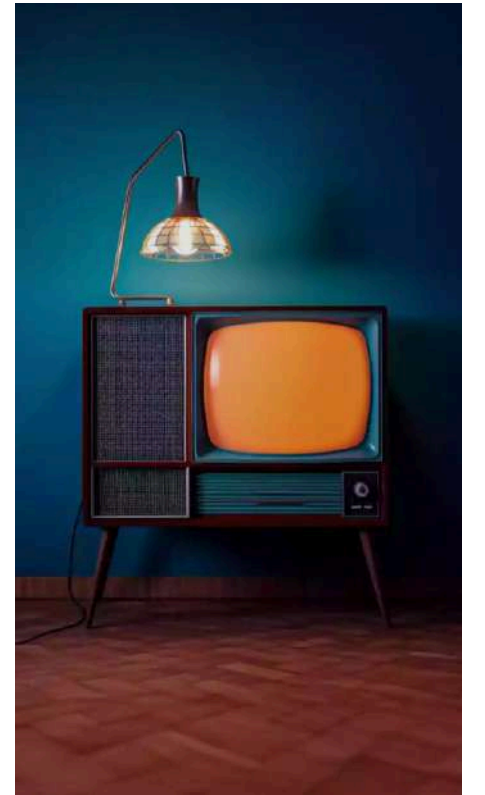
Present simple vs. Continuous

**Welcome
back!!!**

OVERVIEW:

1. **Relevante Expressions, Verbs & Vocabulary (REVV!)**
2. **Important Grammar: Present simple vs continuous;
Verbs: like, love, hate & enjoy**
3. **Precise Pronunciation: CD, city, Siri, series, serious...**
4. **False Friends & Avoiding Common Errors!**
5. **Most common questions – Can you answer them?**

Television & Media



Television & Media



Television & Media





Television & Media



Television & Media

**“If everyone demanded peace instead of
another television set,
then there'd be peace.”**

— John Lennon

***Si todos pidieran paz en lugar de otro televisor,
entonces habría paz.***



REVV

TIME:



**Relevant
Expressions,
Verbs
&
Vocabulary**

Television & Media



Television & Media

**“I must say I find television very educational.
The minute somebody turns it on, I go to the
library and read a good book.”**

—Groucho Marx

***Debo decir que encuentro la televisión muy educativa. En cuanto
alguien la enciende, voy a la biblioteca y leo un buen libro.***

Television & Media

General T.V. & Hardware



Television (TV)	Televisión (TV)
Channels	Canales
Station	Estación
Antenna	Antena
Satellite	Satélite
Cable	Cable
Wifi	Wifi
Streaming	Streaming (transmisión)
Mobile (on the go)	Móvil (sobre la marcha)
Tele (UK) / Tube (US)	T.V. (tubo)
VCR (VHS vs Betamax)	Vídeo (VHS frente a Betamax)
DVD (DVD Blue Ray)	DVD (DVD Blue Ray)
Laser discs	Discos láser
Mp4	Mp4

Television & Media

Verbs for T.V. Functions

VERBS: To...

To turn on/off	encender/apagar
To turn the volume up/down	subir/bajar el volumen
To change the channel	cambiar el canal
To channel surf	navegar por canales
To channel hopping/ zapping	saltar/zapping de canal
To surf the internet	navegar en Internet



Verbs for VIDEO/MUSIC functions

VERBS: To...

play a video or song (NOT put)

poner (un video o una canción), reproducir

pause

pausar

resume / (push) play again

reanudar / (presionar) reproducir nuevamente

fast forward

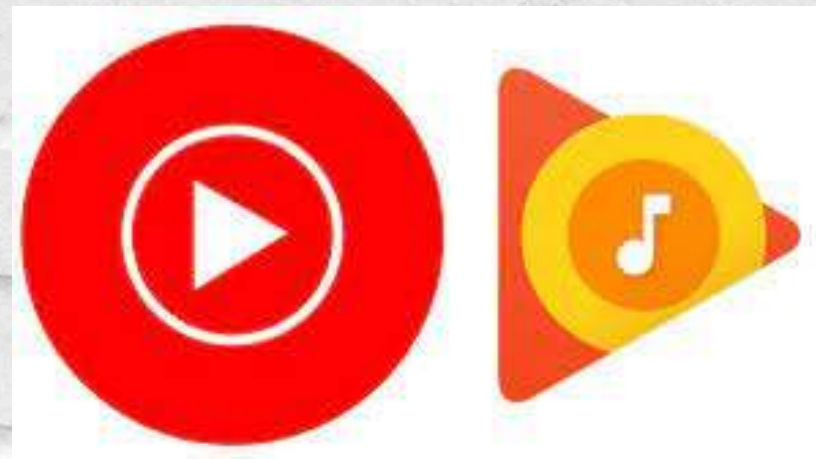
avanzar rápido

rewind

rebobinar

record

grabar



Television & Media

What to watch!



TV shows

Programas de televisión

TV programs

Programas de televisión

TV sitcoms (situational comedy)

Comedias de televisión (comedia situacional)

TV series

Series de TV

TV mini series

Miniserie de televisión

Cartoons

Dibujos animados

Talk show

Programa de entrevistas

Late night show

Programa nocturno

Movie (more US)

Película (más EE. UU.)

Film (more UK)

Película (más Reino Unido)

Short (movie)

Película corta

Documentary

Documental

Vlog (video weblog)

Blog de video

Podcast

Podcast

Commercial/Advertisement/Ad

Publicidad/Anuncio

Infomercial

Publirreportaje

Television & Media

“Television is chewing gum for the eyes.”

—Frank Lloyd Wright

La televisión es chicle para los ojos.

Television & Media

Key verbs for your eyes and ears!

VERBS: To...



look	mirar
look at	mirar
look up	buscar
look for	buscar
see	ver, mirar
watch	mirar

hear	oir, escuchar
hear about	oir, enterarse
listen to	escuchar

notice	darse cuenta
--------	--------------

Television & Media

Key verbs for your eyes and ears!

VERBS: To...

EXAMPLES:

Look here. Look at this picture!

I need to look up the definition.

I'm looking for a new good series to watch.

Have you seen the newest series on Netflix?

Did you see the news today?

Are you going to watch the game tonight?

Did you hear in the news that scientists found a stone-age

mega structure on the bottom of the ocean?!

I was listening to the radio when I heard about it.

Have you noticed? - This video has 1.2 million likes!

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Key verbs!

VERBS: To...

SEE = physical ability / quick reference

I can't see the picture very well.

We saw a great movie last weekend.

LOOK (at) = specific focus for a short moment

Look at what he's wearing!

The doctor looked at her back and said it was ok.

WATCH = to look at something moving / with motion / with extended attention

What did you do last night? We watched a movie.

Do you want to watch tonight?

Did you watch the match last night?

I like watching horror films.

Television & Media

Key verbs!

VERBS: To...

HEAR = physical ability / quick reference

I can't hear you very well. Can you check your sound.

I can't hear it very well. Can you turn it up, please.

I heard from a podcast that gluten allergies are increasing.

LISTEN TO = specific focus for a short moment

If you listen to what he is saying, I think it makes a lot of sense.

I was listening to the radio driving to work this morning when I heard about his death.

Television & Media

**“And I believe that good journalism,
good television,
can make our world a better place.”**

— Christiane Amanpour

***Y creo que el buen periodismo, buena televisión,
podemos hacer de nuestro mundo un lugar mejor.***

Television & Media

Types of news

A broad cast una emisión



Local news noticias locales

Regional news noticias regionales

National news noticias nacionales

Sports news noticias deportivas

Weather news noticias del tiempo

Business news noticias de negocios

Financial news noticias financieras

International news noticias internacionales

Global/world news noticias globales/mundiales



General news = in the news en las noticias (general)

vs

T.V. or Radio news = on the news en las noticias (en la televisión o radio)

Television & Media

A news what?



A news report un reportaje de noticias

A news story una noticia

A news article un artículo de noticias

A news piece una noticia

A news update Una actualización de noticias

A news flash Una noticia de última hora

A news headline (the headlines of the day) Un titular de noticias (los titulares del día)

A news bulletin un boletín de noticias

A piece of news una noticia

An item of news una noticia

Television & Media

When is the news?



Morning news	noticias de la mañana
Mid-day news	noticias del medio día
Evening news	noticias de la noche
Nightly news	noticias nocturnas
24-hour news	noticias las 24 horas
Daily news	noticias diarias
Weekly news	noticias semanales
News review	revisión de noticias



New news	nuevas noticias
Breaking news	noticias de última hora
Latest news (NOT last news)	últimas noticias
Recent news	noticias recientes
Yesterday's news	las noticias de ayer
Old news	viejas noticias

Television & Media

People who make the news



Journalist	Periodista
News reporter	Reportero de noticias
Press	Prensa
News anchor/host	Presentador de noticias
Correspondent	Corresponsal
Radio news host	Locutor de noticias radiales
Radio DJ	DJ de radio
T.V. show host	Presentador de programas de televisión
Social media influencers	Personas influyentes en las redes sociales



Television & Media

Other news terms



Top news stories/events	Principales noticias/eventos
Live news	Noticias en vivo
Live update	Actualización en vivo
Live interview	entrevista en vivo
On-location report	Informe en el lugar
Streaming news	Transmisión de noticias
Previously recorded	Grabado previamente
Trusted news source	Fuente de noticias confiable
Fake news	Noticias falsas
Deep fake	Un video falso con la cara puesta en otro cuerpo
Mainstream news	Noticias convencionales
Independent news	Noticias independientes
Alternative news	Noticias alternativas
Tabloid news	Noticias sensacionalistas
Weird news	Noticias raras



Television & Media

**How do news
program shape
or show their
bias about
certain events ?**



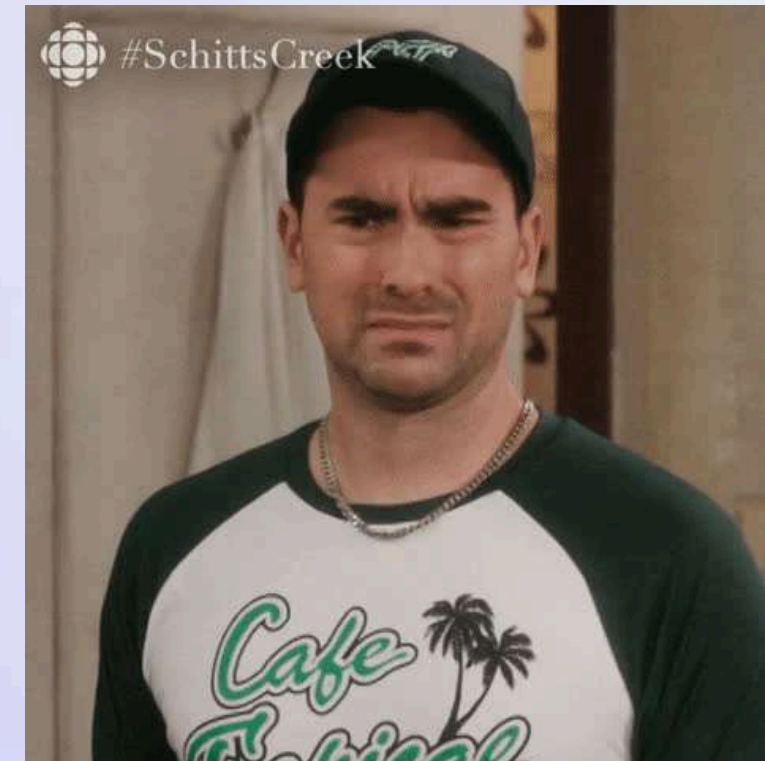
"And that's the way we want you to think it is."

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**Do you enjoy
reading or
hearing about
strange or
funny news
stories?**



COMMON ERRORS & CONFUSION !!



Television & Media

**BE
CAREFUL!**

NEWS has an 's' but is **UNCOUNTABLE**
SERIES has an 's' but can be **SINGULAR** or **PLURAL**



NEWS:

I heard a new about the protest.

The news are not good today.

SERIES:

I watched a really good serie last night.

Television & Media

**BE
CAREFUL!**

NEWS has an 's' but is **UNCOUNTABLE**
SERIES has an 's' but can be **SINGULAR** or **PLURAL**



NEWS:

I heard **a new** about the protest.

(**a new** = **una nueva**)

The news **are** not good today.

SERIES:

I watched a really good **serie** last night.

Television & Media

**BE
CAREFUL!**

NEWS has an 's' but is **UNCOUNTABLE**

SERIES has an 's' but can be **SINGULAR** or **PLURAL**



NEWS:

I heard **a new** about the protest. >>> I heard **the news** about the protest.

(**a new** = **una nueva**)

The news **are** not good today. >>> **The news is** not good today.

SERIES:

I watched a really good **serie** last night. >>> I watched a really good **series** last night.

I watched several complete series last year. (plural)

POLL TIME!



Television & Media

Poll time

1. What is your primary source of news?
 - a. Mainstream T.V.
 - b. Online news (newspapers, magazines, T.V., platforms, etc.)
 - c. Radio
 - d. Social media (Podcasts, YouTube, Facebook, Instagram, etc)
 - e. Paper press (newspapers, magazines)

Television & Media

Poll time

2. What is the most preferred source of news for Europeans?

- a. T.V.**
- b. Online**
- c. Radio**
- d. Social media**
- e. Paper press**

Television & Media

Poll time

2. What is the most preferred source of news for Europeans?

- a. T.V. (71%)***
- b. Online (42%)**
- c. Radio (37%)****
- d. Social media (37%)** (an increase of 11%)**
- e. Paper press (21%)**

***According to European Parliament Media survey in April/May 2023**

****Both combined equal 37%**

Television & Media

Poll time

- 3. What form of media sources do Europeans trust the most?**
- a. Private TV and radio stations (including online)**
 - b. Written press (including online)**
 - c. Public TV and radio stations (including online)**

Television & Media

Poll time

3. What form of media sources do Europeans trust the most?

a. Private TV and radio stations (including online) = 29%

b. Written press (including online) = 38%

c. Public TV and radio stations (including online) = 48%

***According to European Parliament Media survey in April/May 2023**

Television & Media

Poll time

4. What are the top 3 (in order) most popular social media platforms globally?

- a. Facebook, Twitter/X, WhatsApp**
- b. YouTube, Facebook, Instagram**
- c. Facebook, YouTube, Instagram**
- d. Tiktok, Instagram, Snap chat**

Television & Media

Poll time

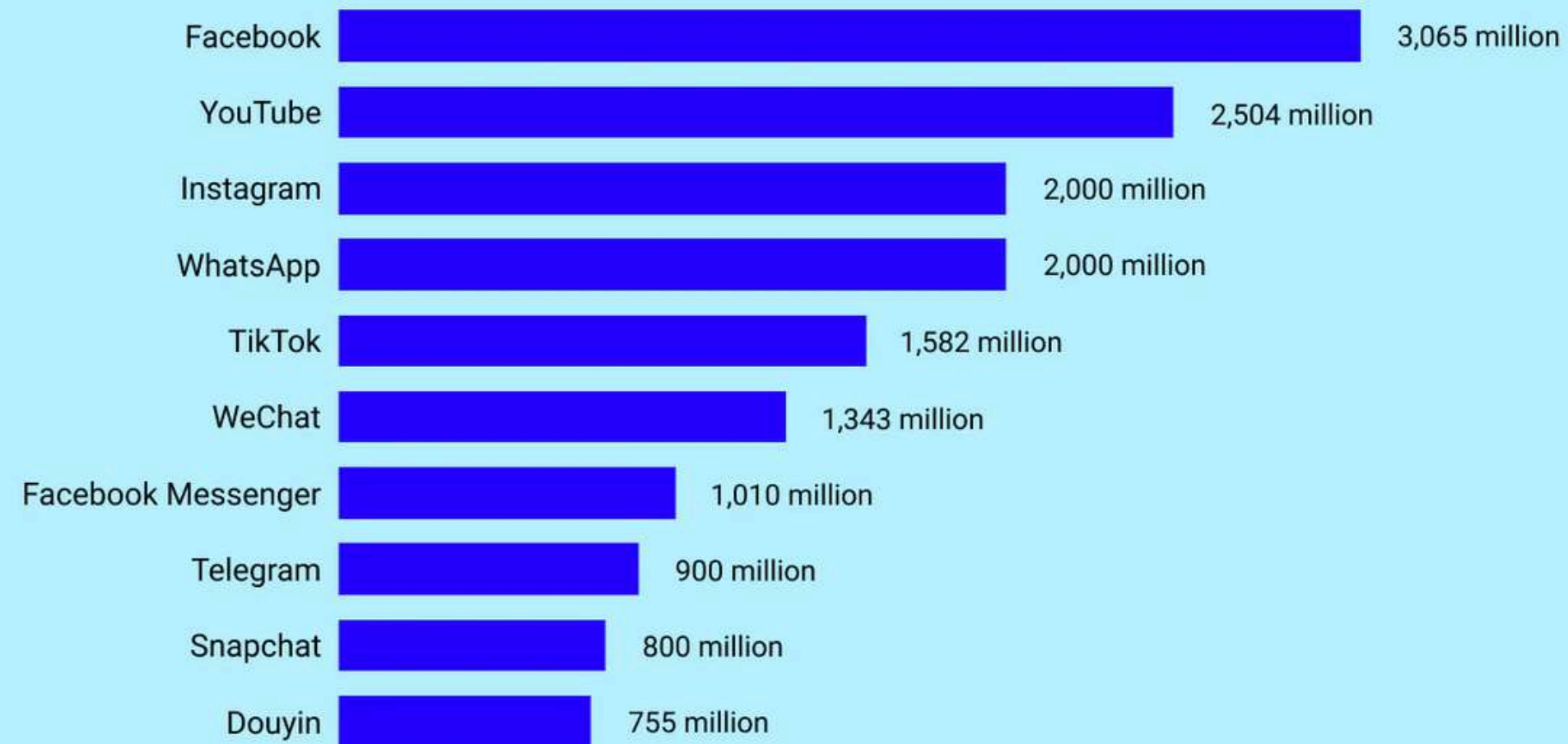
4. What are the top 3 (in order) most popular social media platforms globally?

- a. Facebook, Twitter/X, WhatsApp**
- b. YouTube, Facebook, Instagram**
- c. Facebook, YouTube, Instagram**
- d. Tiktok, Instagram, Snap chat**

Television & Media

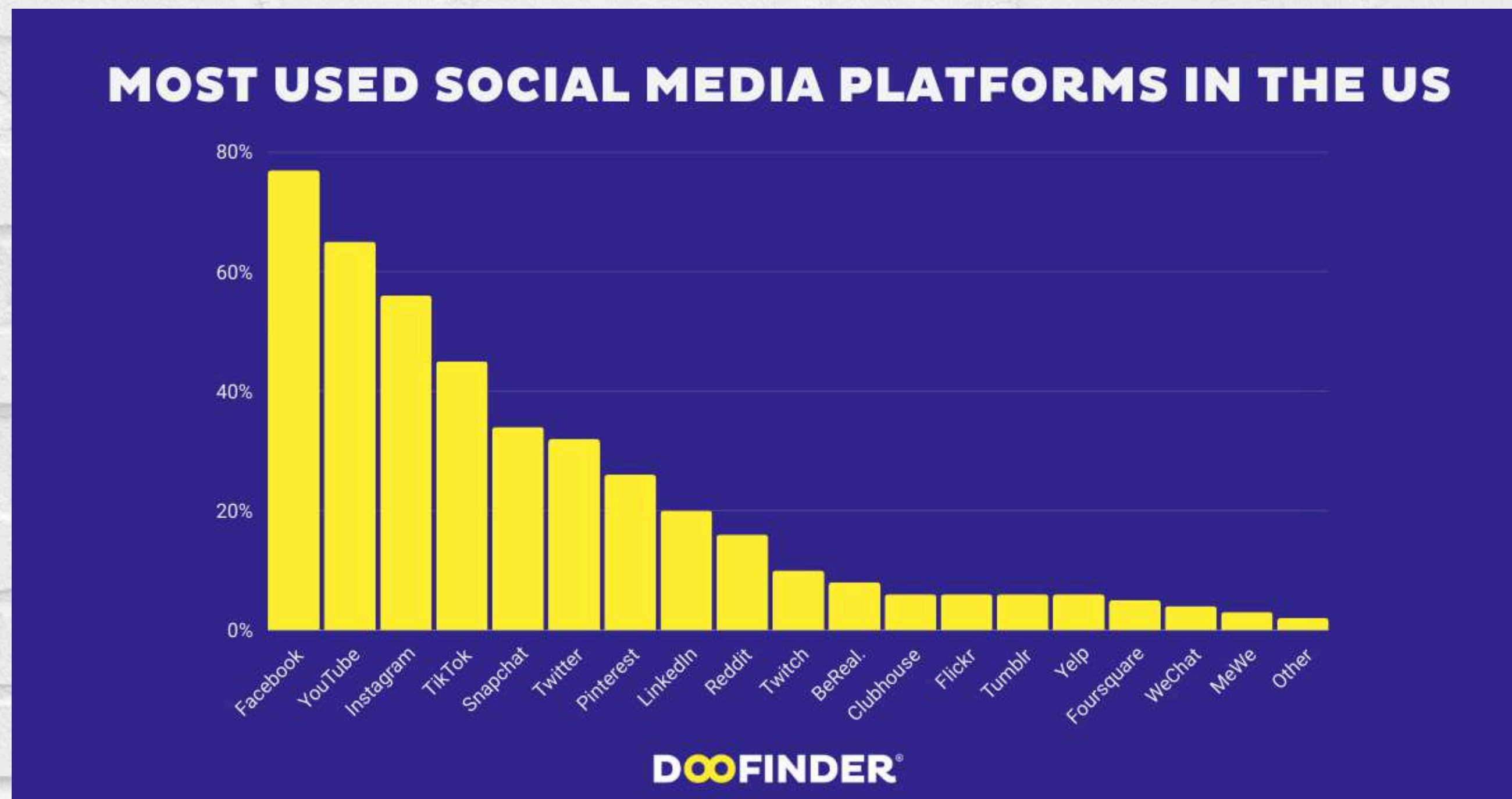
Poll time

Most Popular Social Media Platforms in 2024



Source: DataReportal

Television & Media



Television & Media

Poll time

5. Where does Spain rank in terms of Social media?

- a. 7th in the world**
- b. 10th in the world**
- c. 14th in the world**
- d. 21st in the world**

Television & Media

Poll time

5. Where does Spain rank in terms of Social media?

- a. 7th in the world**
- b. 10th in the world**
- c. 14th in the world**
- d. 21st in the world**

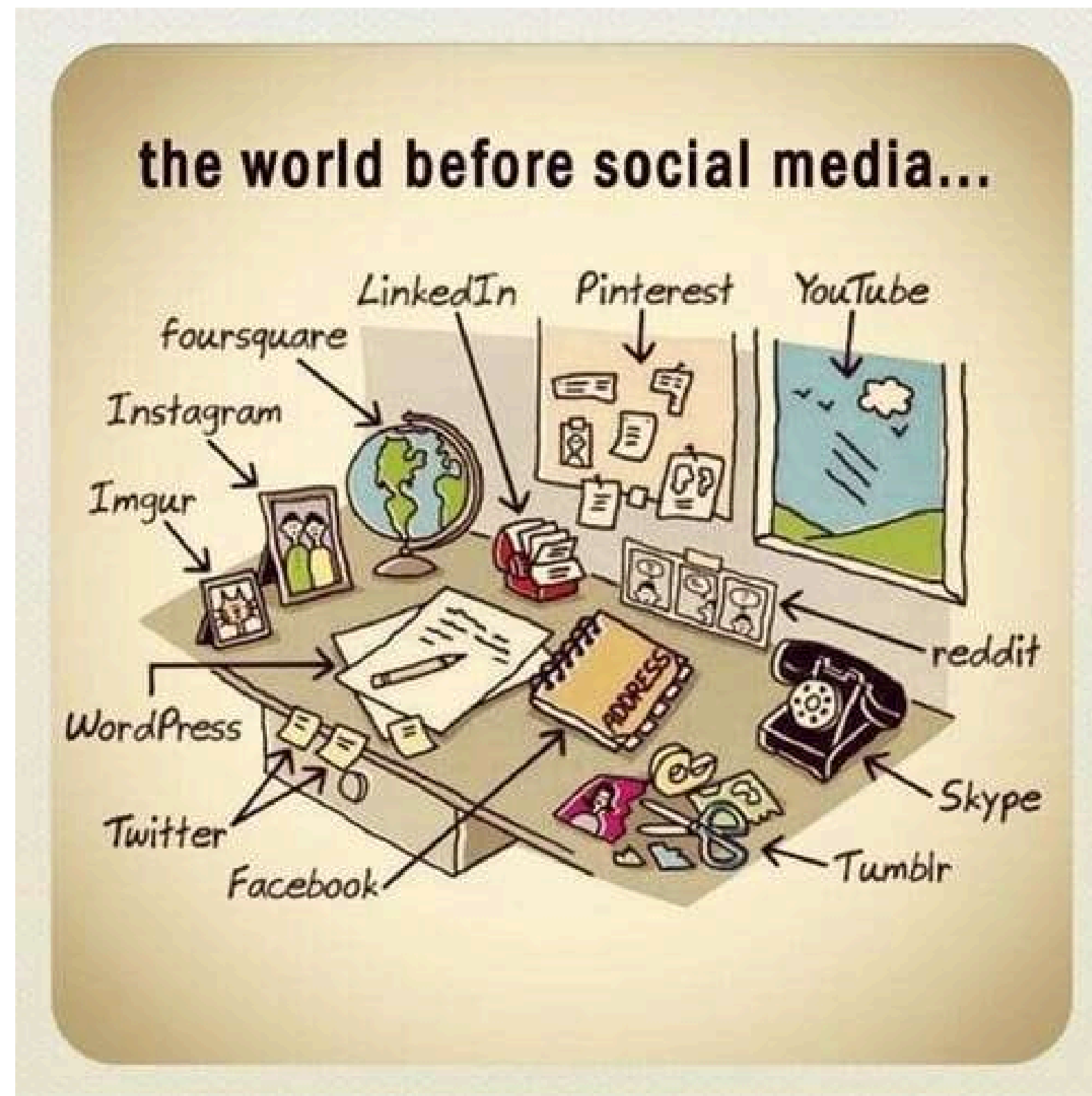
Television & Media

Poll time

Active social network penetration as of April 2024

- | | | |
|-------------------------|-------------------------|--|
| 1. UAE = 115% | 11. Austria = 79.9% | |
| 2. Saudi Arabia = 96.2% | 12. Taiwan = 78.9% | |
| 3. South Korea = 93.4% | 13. Germany = 78.9% | 27. China = 75% |
| 4. Singapore = 84.9% | 14. Japan = 78.2% | 42. US = 69-7% |
| 5. Malaysia = 84.3% | 15. Sweden = 78.2% | 47. Worldwide = 62.6% |
| 6. Hong Kong = 83.9% | 16. Ireland = 78.1% | |
| 7. Spain = 83.3% | 17. New Zealand = 77.6% | |
| 8. Netherlands = 82.1% | 18. France = 77.4% | *According to www.statista.com |
| 9. UK = 82% | 19. Chile = 77.3% | |
| 10. Canada = 80.7% | 20. Chile = 77.3% | |

Television & Media



Grammar

Focus:

Verbs:

like

love

hate

enjoy

VERB FOCUS

like, love, hate, enjoy

LIKE: to express enjoyment or preference for something

I like watching the news in the morning.

Me gusta ver las noticias por la mañana.

In her free time she likes reading about fashion.

En su tiempo libre le gusta leer sobre moda.

VERB FOCUS

like, love, hate, enjoy

LIKE + VERB+ING: indicates enjoyment or pleasure derived from an ongoing action or activity that someone does regularly.

I like watching the news in the morning.

Me gusta ver las noticias por la mañana.

In her free time she likes reading about fashion.

En su tiempo libre le gusta leer sobre moda.

VERB FOCUS

like, love, hate, enjoy

**LIKE +
TO + VERB:** indicates a preference or desire for specific action or
particular way of doing an activity

I like to watch the news in the morning.

Me gusta ver las noticias por la mañana.

In her free time she likes to read about fashion.

En su tiempo libre le gusta leer sobre moda.

VERB FOCUS

like, love, hate, enjoy

LOVE

to express deep affection or strong preference

I love watching my favorite TV show every week.

Me encanta ver mi programa de televisión favorito todas las semanas.

I love to relax on Friday nights with a movie.

Me encanta relajarme los viernes por la noche con una película.

VERB FOCUS

like, love, hate, enjoy

HATE to express strong dislike or aversion towards something.

I hate when the news is full of negative stories.

Odio cuando las noticias están llenas de historias negativas.

I hate having a bad wifi connection.

Odio tener una mala conexión wifi.

VERB FOCUS

like, love, hate, enjoy

ENJOY

to express pleasure or satisfaction from an activity or experience.

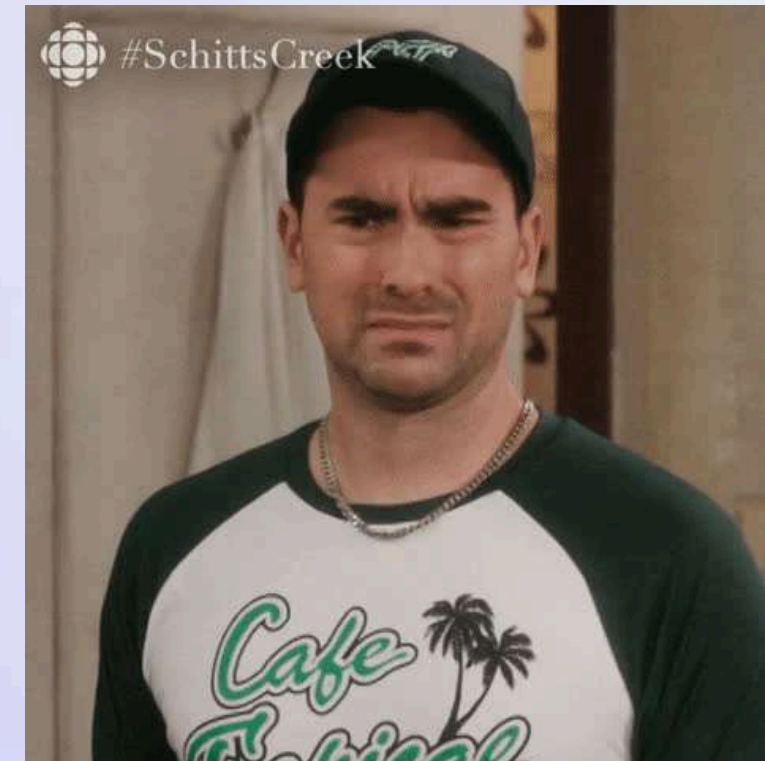
I enjoy browsing social media in my free time.

Disfruto navegando por las redes sociales en mi tiempo libre.

We enjoy reading online articles about technology and innovation.

Disfrutamos leyendo artículos en línea sobre tecnología e innovación.

COMMON ERRORS & CONFUSION !!



COMMON CONFUSION!!

like, love, hate, enjoy

That song likes to me >>>

listening to music likes to me >>>

COMMON CONFUSION!!

like, love, hate, enjoy

That song likes to me

>>>

I like that song

listening to music likes to me >>>

I like listening to music."

COMMON CONFUSION!!

like, love, hate, enjoy

I enjoy a lot.

>>>

I enjoyed a lot.

COMMON CONFUSION!!

like, love, hate, enjoy

I enjoy a lot.

I enjoy movies a lot.

I enjoy them a lot.

>>>

I enjoyed a lot.

I enjoyed the movie a lot.

I enjoyed it a lot.

Grammar

Focus:

Present Simple
vs.
Present
Continuous

What's the difference?

What are you doing?

I'm watching a lot of YouTube videos.

VS.

What do you do?

I watch a lot of YouTube videos.



FORM

Present Simple vs Present Continuous

infinitive

AFFIRMATIVE

'be' with verb+ing

I **speak**

I **am** speak**ing**

you **speak**

you **are** speak**ing**

we **speak**

we **are** speak**ing**

they **speak**

they **are** speak**ing**

(**3rd person singular: infinitive + 's'**)

he / she / it **speaks**

(**3rd person singular: be + 's'**)

he / she / it **is** speak**ing**

FORM

Present **Simple** vs Present **Continuous**

infinitive

AFFIRMATIVE

'be' with verb+ing

I **speak**

I'm speak**ing**

you **speak**

you're speak**ing**

we **speak**

we're speak**ing**

they **speak**

they're speak**ing**

(**3rd person singular: infinitive + 's'**)

he / she / it **speaks**

(**3rd person singular: be + 's'**)

he's / **she's** / **it's** speak**ing**

FORM

Present **Simple** vs Present **Continuous**

infinitive

AFFIRMATIVE

'be' with verb+ing

I **speak**

I'm speak**ing**

you **speak**

you're speak**ing**

we **speak**

we're speak**ing**

they **speak**

they're speak**ing**

(**3rd person singular: infinitive + 's'**)

he / she / it **speaks**

(**3rd person singular: be + 's'**)

he's / **she's** / **it's** speak**ing**



FORM

Present **Simple** vs Present **Continuous**

S + don't/doesn't + verb

NEGATIVE

S + 'be' + not +verb+ing

I **don't** like this movie.

I **am not enjoying** this movie.

You **don't** like this movie.

You **are not enjoying** this movie.

We **don't** like this movie.

We **are not enjoying** this movie.

They **don't** like this movie.

They **are not enjoying** this movie.

He **doesn't** like this movie.

He **is not enjoying** this movie.

She **doesn't** like this movie.

She **is not enjoying** this movie.

It (the dog) **doesn't** like this movie.

It **is not enjoying** this movie.

FORM

Present **Simple** vs Present **Continuous**

S + don't/doesn't + verb

NEGATIVE

S + 'be' + not +verb+ing

I **don't** like this movie.

I **am not enjoying** this movie.

You **don't** like this movie.

You **aren't enjoying** this movie.

We **don't** like this movie.

We **aren't enjoying** this movie.

They **don't** like this movie.

They **aren't enjoying** this movie.

He **doesn't** like this movie.

He **isn't enjoying** this movie.

She **doesn't** like this movie.

She **isn't enjoying** this movie.

It (the dog) **doesn't** like this movie.

It **isn't enjoying** this movie.

FORM

Present Simple vs Present Continuous

Do/does + s + verb **QUESTIONS** **'be' + s + verb+ing**

Do I **listen to** podcasts?

Am I **listening to** any podcasts?

Do you **listen to** podcasts?

Do we **listen to** podcasts?

Do they **listen to** podcasts?

Are you **listening to** any podcasts?

Are we **listening to** any podcasts?

Are they **listening to** any podcasts?

Does he **listen to** podcasts?

Does she **listen to** podcasts?

Does it **listen to** podcasts?

Is he **listening to** any podcasts?

Is she **listening to** any podcasts?

Is it **listening to** any podcasts?

KEY WORDS

Present **Simple** vs Present **Continuous**

Always

Usually

Often

Sometimes

Never

Every...

...day/night/year/summer/winter

Now

Right now

At the moment

Currently

These days

This week/month/year

Today

USE

Present **Simple** vs Present **Continuous**

1. Things which are **always**
(or usually) true:

Water **boils** at 100 degrees centigrade.

Jarod **is** Jenny's little brother.

1. Things which are happening **at**
the moment of speaking:

The water **is boiling now**, so add the pasta.

Jarod **is being** very nice to Jenny **today**.

USE

Present **Simple** vs Present **Continuous**

2. **Permanent** situations (or nearly; true for a few years at least):

Dave **lives** in Nashville Tennessee.

Anne **works** for a marketing agency.

2. **Temporary** situations:

Alison **is living** in Spain **this** year to learn Spanish.

Currently Jake **is working** as a waiter for the summer at the beach side cafe.

USE

Present **Simple** vs Present **Continuous**

3. **Habits** or things we do **regularly:**

Employees in that department
usually eat at 1:30pm.

She **drinks** coffee **every** morning.

3. **Temporary** or **new** habits:

Employees in that department
are eating right now.

She **is drinking** coffee a lot **this week**
due to the extra-long hours at work.

USE

Present **Simple** vs Present **Continuous**

4. To talk about what happens in
books, plays, films and series:

In her new book the main character
meets a stranger and **falls** in love.

In the second episode Charlie **gets**
into trouble with the law again.

4. To talk about people in
pictures and photos:

She **'s smiling** a lot in that picture.

You can see they **are** really **having**
a great time on the beach.

USE

Present **Simple** vs Present **Continuous**

5. **Future events** which are
part of a **timetable** **(future)**

The next train to Piccadilly Circus
leaves at 11:32.

I'll call you as soon as the plane
lands to the airport.

5. Definite **future plans**:

We **are leaving** early Friday morning for
our trip London.

I'm meeting with my boss tomorrow
afternoon to talk about the new project.

COMMON ERRORS & CONFUSION !!



COMMON CONFUSION!!

Present **Simple** vs Present **Continuous**

I work for the Castilla y León government.

= My job is **permanent**

I'm working for the Castilla y León government.

= My job is **temporary**



I live in Valladolid.

= My residence is **permanent**

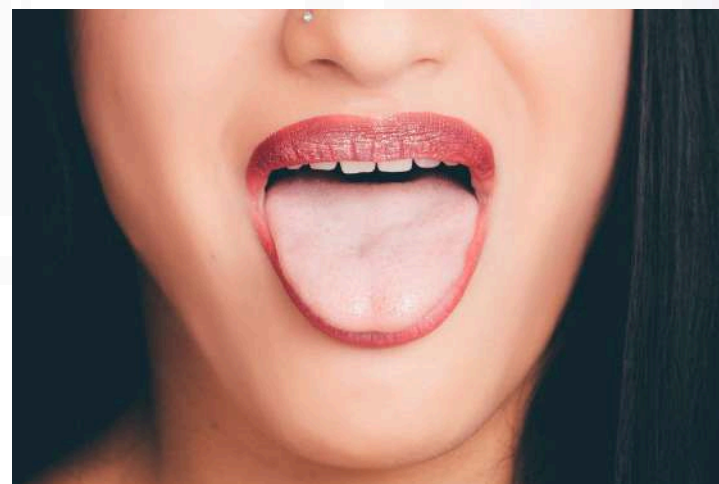
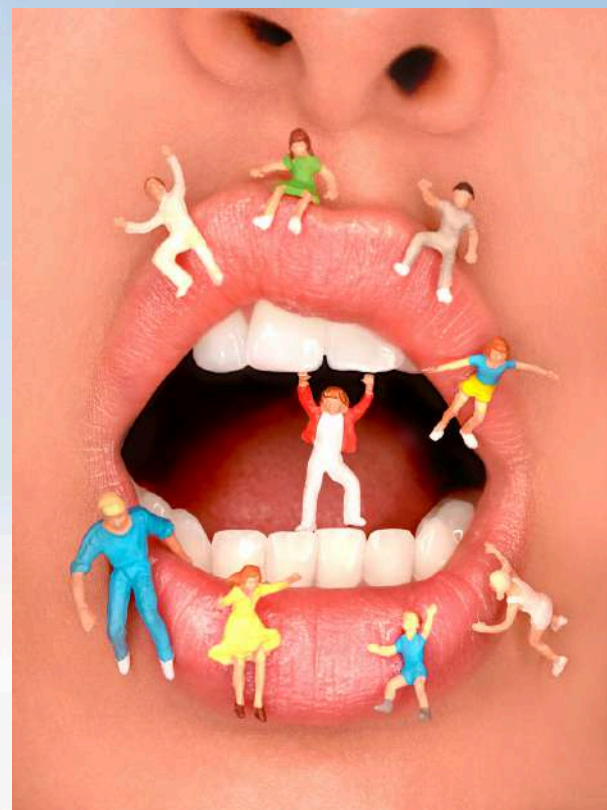
I'm living in Valladolid.

= My residence is **temporary**

Precise Pronunciation:



Precise Pronunciation:



Precise Pronunciation:

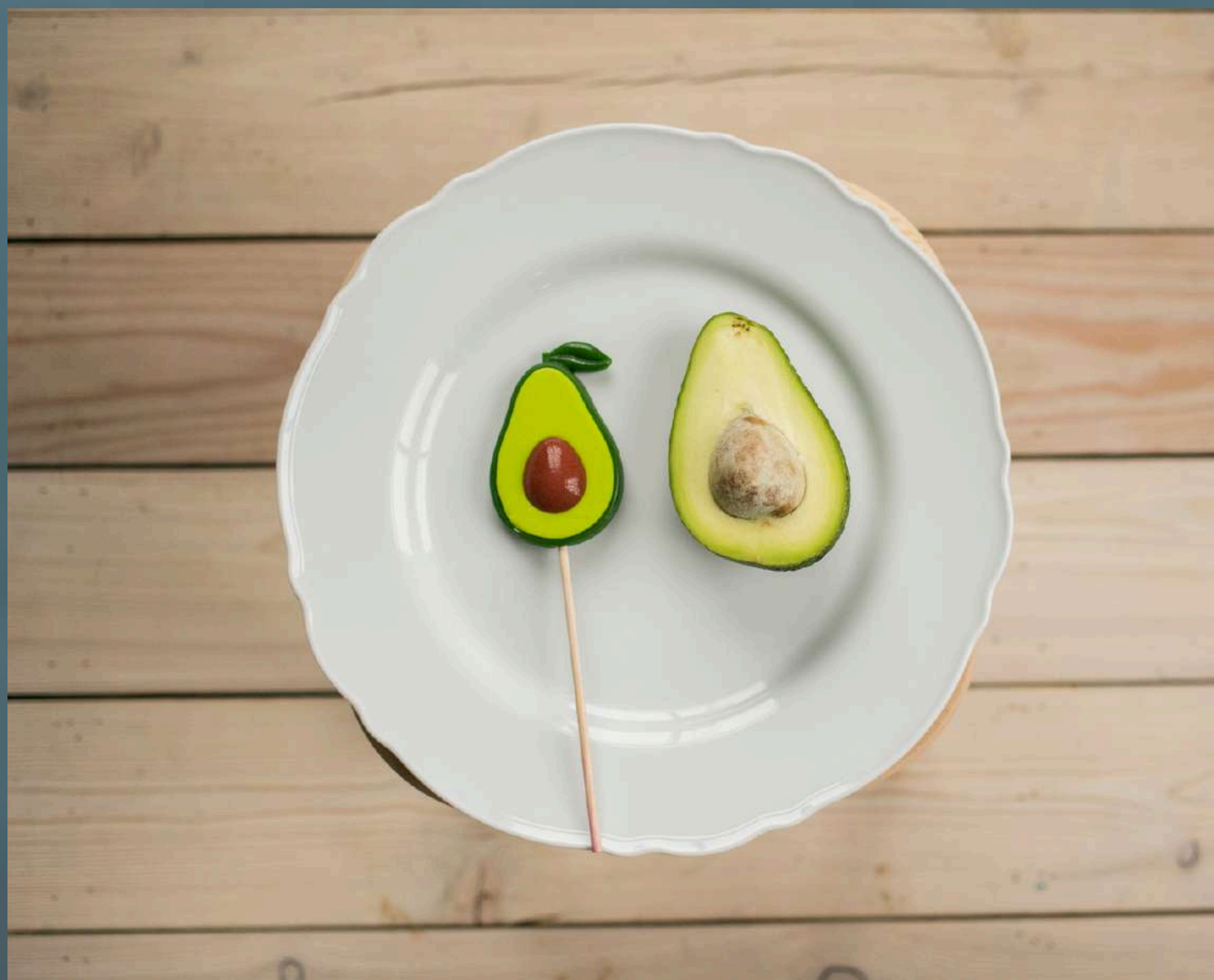


Precise Pronunciation:



Precise Pronunciation:

Similar sounds:



Precise Pronunciation:

Similar sounds:



Precise Pronunciation:

Consonants:



CD



city

Precise Pronunciation:

Consonants:



city

Siri

Precise Pronunciation:

Consonants:



series



serious

CONTRASTING similar words:

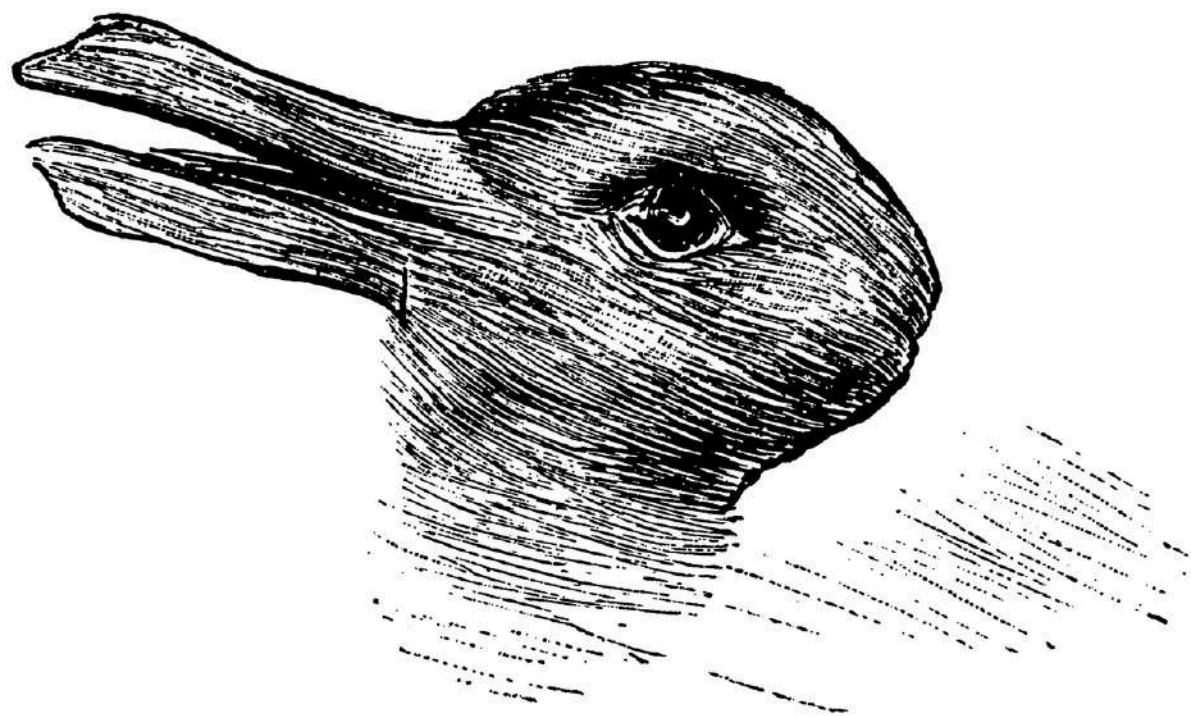
C	vs.	sih
CT		city
CD		Siri
		series
		seri-ous
		cereal

Ask Siri to search for the old CD, "But seriously...", by
Phill Collins, and then to select the series 'Sex in the city'

False Friends



False Friends



False Friends



=

CONFUSION!!





Spanish word:
noticia

False equivalent:
notice
= un aviso

Error: In the **notice** they
showed highlights of the
game.

False Friends (1)

Correct word:
news

Definition:
**information or reports
about recent events**



In the **news** they showed
highlights of the game.



Spanish word:
capítulo

False equivalent:
chapter

= capítulo de libro (solo)

Error: I watched two
chapters of the series last
night.

False Friends (2)

Correct word:
episode

Definition:
single parts of a
story/series on
television, radio or
podcast



I watched two **episodes**
of the series last night.



Spanish word:

red

False equivalent:

net

= red de fibra

Error: They spend a lot of
time on social **nets**.

False Friends (3)

Correct word:

**network / media
web / internet**

Definition:

**internet, newspapers,
magazines, television,
etc., considered as a
group**



They spend a lot of time
on social media/networks.



Spanish word:

**fuelle (de
informacion)**

False equivalent:

fountain

= fuente de agua

Error: What is your
preferred **fountain** for
news?

False Friends (4)

Correct word:

source

Definition:

**someone or
something that
supplies information**



What is your preferred
source for news?



Spanish word:
un comercial
(la persona)

False equivalent:
commercial
= publicidad

Error: **He is a commercial**
for the company.

False Friends (5)

Correct word:
**sales person/
representative**

Definition:
**someone who sells
product or services for
the company**



**He is a sales rep for the
company.**



Spanish word:
una marca

False equivalent:
a mark

= una marca dejado encima
de un superficie (solo)

Error: **This is a good mark
for this product.**

False Friends (6)

Correct word:
brand

Definition:
**a type of product
made by a particular
company and sold
under a particular
name**



**This is a good brand for
this product.**



Junta de
Castilla y León

MEDIA

INTERNET

RADIO

MAGAZINES

TELEVISION

NEWSPAPERS

Discussion Questions

**How do television and
media affect our lives?**

Discussion Questions

How do you usually get your news: from TV, social media, newspapers, or other sources?

What are the advantages and disadvantages of getting news from social media compared to traditional sources like tv news and newspapers?

Do you think social media platforms should be responsible for the accuracy of the news shared on their platforms? Why or why not?

How has the rise of online streaming services changed people's TV-watching habits?

How can we distinguish between reliable news sources and fake news on social media?

Should there be regulations on the content shared on social media platforms?

How has the social media influenced the way we communicate and interact with others?

Do you think media coverage of important events is biased? How can we ensure fair and balanced reporting?

Television & Media

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Television & Media

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Television & Media

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Why or why not?**



Television & Media

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distinguish
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reliable news
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social media?**



Television & Media

**How has the
social media
influenced the
way we
communicate
and interact
with others?**



Q&A sesión





Dedicate time

Work hard

Practice

Focus

Have

Dedicate time

Work hard

Practice

Focus

Have



*Thank
you!*



Brian Bolles
 **eclap**
Escuela de Administración Pública
de Castilla y León